

# Journal of Sinology

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Sirindhorn Chinese Language and Culture Center

Mae Fah Luang University

## About the Journal

**Journal of Sinology** was established in 2007 by Sirindhorn Chinese Language and Culture Centre, Mae Fah Luang University. Jsino publishes articles in Thai, Chinese and English intending to provide a platform for researchers in the Chinese studies to share their innovative research.

### Aim and Scope

**Journal of Sinology** is a journal for the dissemination of research and academic works related in Chinese studies such as language, literature, translation, history and teaching Chinese language, as well as other related fields of Chinese studies. To allow the academic work to be widely published and accepted by an academic's field. The published articles are moderated by a specialist in Chinese studies, and Double-blind peer review with an unidentified author.

**Journal of Sinology** is accepting academic articles in 3 languages: Thai, Chinese and English. In the form of research articles and academic articles. **Journal of Sinology** is *two volumes per year*, consisting of the 1st edition (*August-January*) and the 2nd edition (*February-July*).

### Content Scope

**1. Chinese language:** Chinese Language, Chinese Grammar, Chinese Translation, Chinese Literature, Traditional Chinese Characters, Teaching Chinese Language etc.

**2. Social, Arts and Culture:** Chinese art, Culture, History, Social Sciences, Philosophy and Folklore etc.

**3. Economic and Political:** Economics, Trade, International Relations, Political, Chinese strategy and policy etc.

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## **Publication Ethics**

### **Duties of Authors**

1. The author must certify that his/her paper is new and has never been published anywhere before.
2. The author must quote other authors' work if a part/parts of their work are included in the author's paper. Furthermore, it must be stated in the reference section.
3. The author must correctly write an academic article or research paper based on the "Author Guidelines" format.
4. Co-author (s) name (s) appearing in the article must be a person (s) who has truly been involved in the writing of (s) the article.
5. The author must put forward evidence stemming from research that has been conducted without distortion or bias.
6. The author must indicate the source of any supporting funds.
7. The author must indicate any data that could signal a conflict of interest.

### **Duties of Editors**

1. One of the editor's tasks is to consider the quality of articles submitted to the editorial board.
2. The editor is obliged to check for plagiarism by using a reliable program. This aims to ensure that all articles published in the journal do not copy other articles.
3. If plagiarism is found, the editor must quit the assessment process and contact the author immediately seeking an explanation. This will then serve as the basis for the article's acceptance or rejection.
4. In the case of uncertainty or suspicion, the editor must find evidence to verify it. However, the editor must not reject the publication solely based on his/her suspicion.

5. The editor must not disclose any personal data of the author or the person assessing the article to other people who are not involved while the article is being assessed.
6. The editor must decide on selecting published articles after they have passed the article assessment process. This should be based on the article's contribution, innovation, clarification, and the consistency of its content with the journal's policies.
7. The editor/s must not have conflicts of interest with the author of the article's assessor.

### **Duties of Reviews**

1. The reviewer must strictly observe confidentiality. He/she must not disclose any data found in the submitted article to other people who are not involved.
2. After receiving the article from the editorial board, the reviewer may inform the editor or reject the assessment if he/she believes that there is a conflict of interest such as having participated in the project, personal acquaintance with the author or any other reason/s which might hinder him/her from doing their work.
3. The reviewer should indicate any article which the author has not quoted but which is important and consistent with the article being assessed. Also, if it is found that the article resembles another one, the article assessor must notify the editor.
4. The reviewer should choose to assess the article because it relates to the field in which he/she specializes and base their assessment on the importance of its content, the quality of its analysis, and concentration of the article. Personal opinions having no supporting data as a criterion for assessing the article must be avoided.
5. The reviewer should not judge the article based on his/her persona; opinions having no supporting evidence.

## Author Guidelines

### Submission Preparation Checklist

- 1) The manuscript must be in Thai, Chinese or English.
- 2) Length of Academic article is not over 15 page and length of Research article is not over 20 pages of A4 type only 1 side (Including of photo, table, referent document and appendix).
- 3) Font requirement
  1. Font of Thai and Chinese letter is required only to use TH Sarabun New respectively.
  2. Font of the English letter is required only to use Times New Roman respectively.
  3. Font of the Chinese letter is required only to use SIMSUN, respectively.
- 4) Title of Article, font size is 18 pt. (Bold), centre of page both of Thai (Chinese) and English.
- 5) Name of authors are required to identify their original affiliation/address / and email address (only for the main author), font size 16 pt., the centre of page both of Thai (Chinese) and English. Spaces 1 line from the title of the article. (English article only requires one language)
- 6) Abstract, keywords, both of Thai (Chinese) and English; font size is 16 pt. (bold) left edge. Spaces 1 line from Email Address.
- 7) Length of abstract in the article, Thai is no longer than 200 words, English is 250-350 words, and Chinese 200-250 words. Content of abstract both of Thai (Chinese) and English have required a paragraph of 1.25 cm., typing at left and right margins (For Thai abstract requires Thai distributed).
- 8) Keyword of Article is typed after the Keyword topics. Font size 16 pt. and no line spacing.
- 9) Heading Name, font size 16 pt. (bold), left edge, not numbered—Spaces 1 line from the previous content.
- 10) Subheading Name, font size 16 pt. (bold), a paragraph of 1.25 cm. and no line spacing.

- 11) Article content, paragraph 1.25 cm, typing at left and right margins (For Thai article requires Thai distributed) font size 16 pt. Suppose some clauses do not include the number. Use the hyphen (-) of the same article as the headline without any line spacing.
- 12) Name and number indicate the table, font size 16 pt. (Bold). Specify on the left edge table, such as Table 1. Cost comparison. Spaces 1 line from the content before the table. And under the table showing content sources, left edge and no spacing lines.
- 13) Typing the table according to the APA format (no vertical lines, horizontal lines, there are only 2 table lines: above 1 table details, 1 line under table details and 1 table line ending). The next page doesn't have to be a grid line. And on the next page, insert the table head (continued)
- 14) Name and number of images chart, font size 16 pt. (Bold). Specify under the image or chart in the centre of the page, such as picture 1, the research framework under the chart image, indicate the source of data, left edge and no spacing lines.
- 15) Margins, top 2.54 cm., under 2.54 cm., left 2.54 cm., right 2.54 cm.
- 16) Page number is required at under right, from the beginning of the article until the end.
- 17) Reference list is required font 16 pt. (bold), left edge.
- 18) The content of reference is required font 16 pt. (follow APA format). For Chinese reference needs Romanization.

### **Manuscript**

The manuscript must be in Thai, Chinese or English. All pages should be numbered consecutively. The first page of the manuscript should contain: (1) the main title; (2) all authors' names, affiliations, and email addresses; (3) an abstract of not more than 250 words; (4) up to five keywords. The second page should contain the same data, except (2). All text must be in a one-column format and justified.

### **Abstract**

The abstract of a research article should contain the theme sentence(s), research objectives, research methods, and research results. Research arguments and recommendations should be given if applicable. An abstract should not contain a reference or a footnote.



### **Body text**

The main title of a research article should contain the following: (1) an introduction giving the background and rationale of the research; (2) objectives; (3) methods; (4) results and discussion; (5) conclusion; (6) acknowledgements; and (7) references. A recommendation is optional depending on the type and discipline of the research.

### **References**

Following the APA (Modified) style, references should be cited in the text by giving the last name of the author(s) followed by the year of publication in parentheses, e.g. Barton and Hall (1993); (Olson, 1991a, 1991b). Citations of particular pages should be in the following form (Jacobs,1992: 5).

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## Message from Editor

This Vol. 15 No. 2 (July 2021) issue of The Journal of Sinology brings even more unique research content. The seven original studies that follow address various Chinese studies, including two articles on Linguistics, one article in Teaching and four articles in Social Science. Disseminating the findings of studies to Chinese studies field researchers who are constantly striving to improve the quality of their studies remains an essential function of The Journal of Sinology.

Our primary focus will continue to be publishing high-quality research articles that help the Chinese studies research circle. We thank all submitting authors who toiled in the production of their work and have made The Journal of Sinology their journal of choice.

We want to take this opportunity to express sincere gratitude to the scholars on the editorial board and those in the editorial office for their collective effort and dedication to The Journal of Sinology. We have been highly impressed by the insightfulness of reviews performed for the Journal, which in many cases have substantially improved the quality of published articles. Thanks are also owed to the Sirindhorn Chinese Language and Culture Center and the School of Sinology at Mae Fah Luang University for their continuous supports in the publishing process of this Journal.

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